

Mills Media Group

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Graphic Files and Logo Formats

In order that graphic panels are produced at the best possible quality the following guidelines should be followed:

Company Logos

Logos sent as PDF, Word or small JPEG files (eg 100-200K) will not reproduce correctly within normal sized display panels.

The logos should be sent in the following formats, depending on how they were originally created, the highest quality options being 1 & 2.

1. Adobe Illustrator EPS file
2. Adobe Photoshop layered PSD file, minimum image size of 130mm square or A5 at 300 dpi
3. TIFF file (without LZW compression), minimum image size of 130mm square or A5 at 300 dpi.
4. JPEG file (Compression between 9 & 12), minimum image size of 130mm square or A5 at 300 dpi.

GIF, TGA and BMP files or grabs from websites are not of a high enough quality

Photographic or Digital Images

Original images should be supplied in a digital format from either hi-res cameras or scanners.

Minimum file sizes and best formats are as follows:

1. TIFF file (without LZW compression), minimum image size of 130mm square or A5 at 300 dpi.
2. JPEG file (Compression between 9 & 12), minimum image size of 130mm square or A5 at 300 dpi.

If you are unsure about these formats please contact our production department on the above number or alternatively ask your designer to give us a ring to discuss matters further.

Files should be sent by email to the relevant contact at Mills Media with a maximum size of 20Mb or alternatively on CD or DVD to the above address.