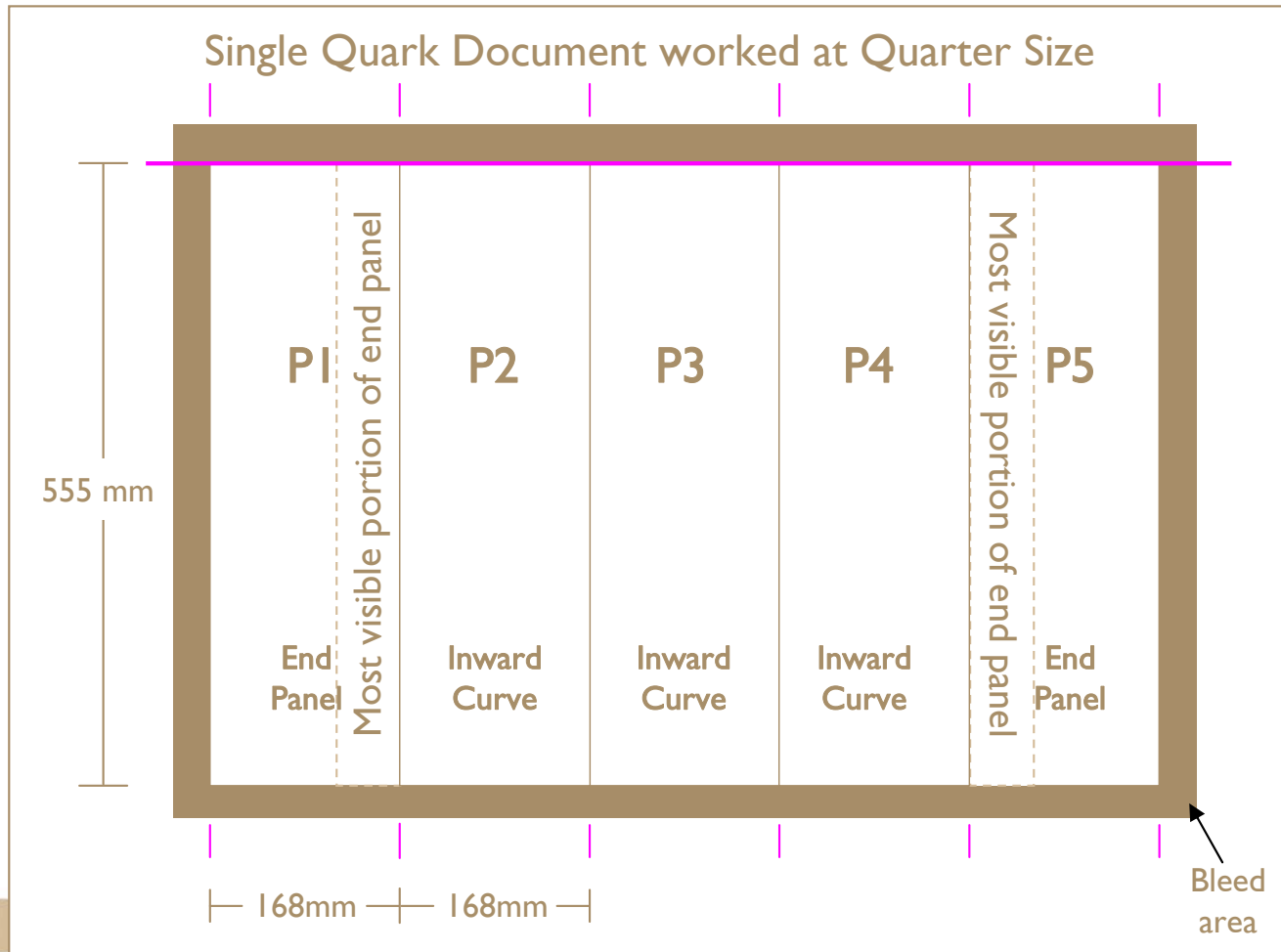


Artwork Guidelines – 3x3 Larsen Popup



- Create your graphics on a single oversized Quark document eg 1100 x 650mm
- Work at 1/4 actual size
- All panels are 672 x 2220mm
- At quarter size this becomes 168 x 555mm
- Manually draw vertical HAIRLINE crops corresponding to the exact width of each panel & add a cutting guide to indicate the top (shown here in pink)
- Allow 20mm bleed around your layout
- AVOID TEXT BREAKS OVER PANELS wherever possible ie individual characters crossing over adjacent panels
- GRAPHICS ON END PANELS
The end panels curve round the stand from the front to the back. For best visibility when viewed from the front of the stand, place important graphics to the inner portion of the end panel (inner third)
- Work in CMYK & at 1/4 size with all images at 300dpi at 100% or equivalent



If you have any queries, please call us on 0151 649 3600